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For Immediate Release

LOCAL STUDENTS COMPETE IN REGIONAL ROBOTICS TOURNAMENT

Students from (School Name) participated in the (Region/State) Regional Botball[®] Tournament on (Date) at (Name of Venue) in (City, State). (Number of schools/organizations) teams of middle and high school aged students competed in the tournament, armed only with a pair of autonomous robots which the student teams spent the last (season length) weeks conceptualizing, designing, building, and programming.

Sponsored by the KISS Institute for Practical Robotics, Botball[®] is a team-oriented robotics competition that engages students' learning of science, technology, engineering, and math (STEM) educational principles by challenging students to focus on computer programming, system design and sensing, as well

as engineering in order to create two autonomous (no remote control) robots that work together to complete the tasks of the current year's Botball® game. While Botball® always requires students to use autonomous robots to complete game tasks, the game theme changes each year, which allows students to continue learning through the program.

In addition to STEM educational aspects, Botball® also requires written documentation of the project management and mechanical processes, as well as a verbal presentation to judges, which promotes communication skills.

("Quote from student about Botball® and/or the tournament")

The Botball® Educational Robotics Program expands science, technology, engineering, and math skills beyond the classroom to make learning fun and exciting for students. The equipment that was used for the competition will be reused in the classroom to encourage interest in these areas of education.

("Quote from teacher about impact of Botball® on students")

Students who participated from (your school name) were (list students).

(Optional - keep in same paragraph): Awards received by (your school name) include (list awards).

KISS Institute is a not-for-profit, educational organization based out of Norman, OK. The Botball program is sponsored in part by: NASA Robotics Alliance Project, National Science Foundation, Naval Research Laboratory, and NASA Goddard Space Flight Center.